

Report to:	HEALTH AND WELLBEING BOARD
Relevant Officer:	Karen Smith, Director of Adult Social Services / Director of Health and Care Integration, Lancashire and South Cumbria Integrated Care Board (ICB)
Relevant Cabinet Member:	Councillor Jo Farrell, Cabinet Member for Levelling Up: People
Date of Meeting:	13 March 2024

BLACKPOOL PLACE-BASED PARTNERSHIP DEVELOPMENT

1.0 Purpose of the report:

1.1 To update the Health and Wellbeing Board on recent progress and developments regarding Blackpool's Place-based partnership.

2.0 Recommendation(s):

2.1 To consider the Place-based partnerships progress to date and to continue to support the partnership in its ambition to promote health and care integration further.

3.0 Reasons for recommendation(s):

3.1 The Blackpool place-based partnership will require the support of partners across Blackpool, to be successful in its ambition to promote integration. An ambition which aligns with the key statutory functions of the Health and Wellbeing Board and which includes setting the strategic direction to improve health and wellbeing (Department of Health and Social Care (2022) Health and Wellbeing Boards – Guidance. Available at: [Health and wellbeing boards – guidance - GOV.UK \(www.gov.uk\)](https://www.gov.uk/guidance/health-and-wellbeing-boards-guidance))

Promoting integrated, person-centred care and health improvement is a key objective of:

- the DHSC's [adult social care reform vision](#)
- [the Health and Care Act 2022](#)
- [the NHS Long Term Plan](#)
- the DHSC's [integration white paper \(Health and social care integration: joining up care for people, places and populations\)](#)

3.2 Is the recommendation contrary to a plan or strategy adopted or approved by the Council? No

3.3 Is the recommendation in accordance with the Council's approved budget? Yes

4.0 Other alternative options to be considered:

4.1 None

5.0 Council priority:

5.1 The relevant Council priority is

- "Communities: Creating stronger communities and increasing resilience"

6.0 Background Information:

Place-based Partnership update

6.1 Blackpool Place staff session – 30 January 2024:

A second session took place on 30 January 2024 which included Lancashire and South Cumbria Integrated Care Board staff, Primary Care Network (PCN) Clinical Leads and Primary Care Network managers. A date for the third session is currently being explored and it is hoped that partners will join for this, so that a broader discussion regarding Place and next steps can be had. In addition, we are also proposing to hold a small session in March with the Blackpool Place Clinical and Care Professional Leads (CCPLs). We are just awaiting the finalisation of the recruitment process for the Mental Health Clinical and Care Professional Leads. There are already in situ Clinical and Care Professional Leads for Cancer, Quality and Digital, in addition to an overarching Clinical and Care Professional Lead role.

6.2 Programme of visits for Primary Care:

Blackpool Place has recently commenced a programme of visits with our local Primary care colleagues. The purpose and focus of these visits is on building relationships further and listening to GP practices with regards to their current issues and priorities. This programme will take place throughout the course of February and March 2024. From the discussions to date, several themes are becoming apparent and all this valuable feedback will be collated and fed back to both the Place-based partnership and the Lancashire and South Cumbria system, as appropriate, in April 2024.

6.3 Recovery and transformation:

An initial presentation has been made to Lancashire and South Cumbria Integrated Care Board Executives with proposals as to how Blackpool Place could contribute to the Lancashire and South Cumbria Integrated Care Board recovery and transformation agenda, whilst

continuing to focus on local delivery and what is right for Blackpool. Further detail is being worked up currently, including proposed plans, deliverables and how we can measure impact. These more detailed proposals will be presented back to LSC ICB Executives in early March 2024 for further discussion.

6.4 **Spring into Spring – April 2024**

Building on the success of Spring into Spring and Active into Autumn in 2023, this year's Spring into Spring will take place over the course of a week. Dates for each event have now been finalised (w/c 8 April 2024) and all the planning is well underway. A total of 60 organisations have now signed up for the Winter Gardens event. Broader communications have now been finalised and officers have been working with local community leaders so that the event can have widespread distribution of such. In addition to the Winter Gardens event on Friday 8 April, the following events, which have been shaped by conversations with community leaders and will therefore be bespoke to each place, will also be taking place:

Monday 8th April - Family Hub, Gorton Street, Blackpool 1-4pm

Tuesday 9th April - @ The Grange 1-4pm

Wednesday 10th April – Ibbison Court Community Centre 2.30-6:30pm

Thursday 11th April – Claremont Park Community Centre 10-2pm

Friday 12th April – Winter Gardens, Blackpool 12-4pm



Should anyone require further information in relation to any of the events, please contact: jill.gardner2@nhs.net

6.5 **Local touchpoint meetings:**

Following the benefit of these meetings, particularly during the COVID period, these weekly touchpoint meetings have extended to keep on running for the foreseeable future. The purpose of these local meetings is to maintain connectivity across health and social care partners on the Fylde Coast. It is a place where, as partners, we can discuss possible problems on the horizon before they become significant. It is also a forum to maintain our connectivity with each other which will hopefully provide for even better working across teams. This will not be a re-creation of a tactical meeting. Keeping the tempo of these meetings regular will also give for an easier transition to when strategic tactical meetings are required.

6.6 **Workforce update:**

A workforce report has been developed following a request at a previous Adult Social Care and Health Scrutiny Committee. In addition to both Lancashire and South Cumbria system and local data and intelligence, this report also outlines a development timeline for implementation of the Integrated Care Board's 5-year health and workforce strategy.

With regards to this strategy, it is proposed to hold a workshop in April 2024 with workforce leaders across Place to consider implementation plans for Blackpool in terms of delivering against the aspirations of the strategy. Members can be assured that every effort is being made to ensure alignment with local initiatives already underway and / or planned and we will utilise existing forums already in situ, where appropriate. Alignment with the proposed Joint Local Health and Wellbeing strategy will also be a priority.

Final sign off of the strategy will be at the Integrated Care Board People Board in March 2024.

6.7 Does the information submitted include any exempt information? No

7.0 List of Appendices:

7.1 None.

8.0 Financial considerations:

8.1 None presently.

9.0 Legal considerations:

9.1 None.

10.0 Risk management considerations:

10.1 None.

11.0 Equalities considerations and the impact of this decision for our children and young people:

11.1 An underlying theme of Place-based partnerships is to improve people's health and wellbeing and reduce health inequalities that exist in Blackpool. It is not anticipated that this work would adversely impact on key protected equality groups.

12.0 Sustainability, climate change and environmental considerations:

12.1 Reducing Blackpool's contribution to the climate crisis and creating resilience to respond to the worst impacts of climate change is an opportunity to protect health.

Examples of how the work of the Place-based partnership could promote healthy living while reducing environmental impacts include promoting active travel, reducing the carbon footprint of healthcare facilities, and ensuring that new programmes support the local environment.

13.0 Internal/external consultation undertaken:

13.1 None.